

## ALL Low Rates Extended... June 12, 2013

### CESA 10 Consortium Rates

Prior to February 1, 2013     \$100 / person  
After February 1, 2013         \$250 / person

### Non-Consortium Rates

Prior to April 12, 2013       \$350 / person  
After April 12, 2013         \$500 / person

Register on [myquickreg.com](http://myquickreg.com)

## Lodging

**Metropolis Resort** is located adjacent to The Florian Gardens.

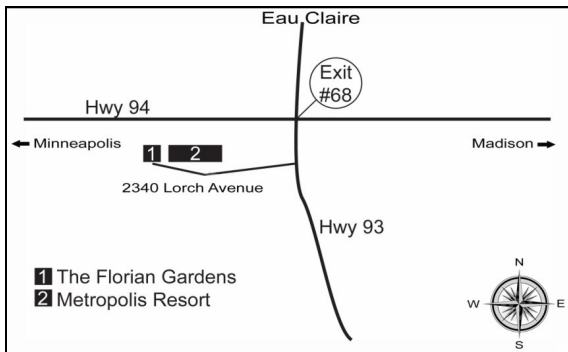


A block of rooms (\$70 / state-rate) have been reserved until May 24 under the conference name.

Rooms include complimentary breakfast, water park passes, and internet access.

For reservations call: 888-861-6001

For more information: [www.metropolisresort.com](http://www.metropolisresort.com)



## Registration

Please register on [MyQuickReg.com](http://MyQuickReg.com)



1 credit option offered through St. Mary's University  
(More information given on first day of retreat)

*No Refunds Available*

# Kelly Gallagher

Writing Retreat



**June 24, 25 & 26, 2013**

8:30 AM — 3:00 PM

Florian Gardens, Eau Claire, WI



## Audience

All teachers grades 4-12 who teach writing; English Language Arts, Title I, Special Education, and all content areas.

Join a community of teachers for a 3-day Writing Retreat. Kelly Gallagher, a renowned classroom teacher, literacy expert, and author will share his work on “moving writing to the front burner.” He will inspire teachers to tackle writing with a new enthusiasm and he will share proven strategies, tools, and tips to engage teachers and students in the writing process. Writing can and should be fun, lively, informative, and challenging, but most of all it should prepare students to be adult writers in the real world.

“Language is a tool and a weapon (which explains why in times of revolution writers are always the first to be rounded up and imprisoned)...let’s teach our students how to develop and use the tools and weapons they will need to lead productive, literate lives.”

- K. Gallagher

Bring the family and join us for three days of reflective learning at the Florian Gardens while the kids enjoy Chaos Water Park and Action City go-carts, laser tag, climbing walls, video games, and more. A block of rooms has been reserved at the Metropolis Resort for retreat participants.

## Learning Objectives

To elevate student writing by:

- ✎ using mentor texts and student writing samples
- ✎ modeling numerous assignments that engage kids in the writing process
- ✎ providing strategies to get all students up and writing
- ✎ using assessment to drive better student writing

## Agenda

### Monday, June 24, 2013

- ◆ Outline the Problem
- ◆ The Importance of Modeling
- ◆ Writing Groups
- ◆ Research Session

### Tuesday, June 25, 2013

- ◆ Motivating Young Writers
- ◆ Choose a Sneeze and Draft
- ◆ Teaching Revision
- ◆ Timed Writing

### Wednesday, June 26, 2013

- ◆ Understanding Audience
- ◆ Reading and Writing Connection
- ◆ Thoughts on Conferencing
- ◆ Assessment
- ◆ Writing Groups

## About Kelly Gallagher

Kelly is the author of *Reading Reasons: Motivational Mini-Lessons for Middle and High School* (Stenhouse 2003), *Deeper Reading: Comprehending Challenging Texts, 4-12* (Stenhouse 2004), *Teaching Adolescent Writers* (Stenhouse 2006), and, most recently, *Readicide: How Schools Are Killing Reading and What You Can Do About It* (Stenhouse 2009). Additionally, his work is the subject of four professional videos: *Article of the Week* (Stenhouse, July 2009), *Improving Adolescent Writers* (Stenhouse 2009), *Building Adolescent Readers* (Stenhouse 2005), and *Twenty Questions Homework* (Stenhouse 2006). In addition to his publications, Kelly travels extensively speaking to education professionals and providing professional development workshops.

Follow Kelly on Twitter: @KellyGToGo

## Conference Location

**The Florian Gardens** is the Chippewa Valley’s premier event facility. It is located just off I-94 on the southern edge of Eau Claire. The address is 2340 Lorch Avenue, Eau Claire, WI.



Visit *The Florian Gardens* website to get a sneak peek.



<http://www.thefloriangardens.com>